

## COPPER BRITE INCORPORATED, EST. 1951

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Dear President Obama,

Affront to Human Life

More, especially children, die annually in public housing living with cockroach allergen than died on 9/11. As published by The US Food and Drug Administration "Roach Prufe® was the only insecticide in comparative tests that had shown 100% control." Tragically, pest control operators will not use Roach Prufe against their billion \$ bug that with one application will permanently eliminate even the worst infestation. As published in Pest Control and Pest Control Technology magazines by the professionals: "My Money Is Still On The Cockroach" and "Bet On The Roaches".

According to the Center for Disease Control, 2007 study, 4,000 Americans die every year from asthma-related complications costing \$19.7 billion that has tripled in two decades. The New England Journal of Medicine cited two reasons for the increase: "Cockroach allergy and exposure to high levels of this allergen." The Thoracic Society International study found: "Children exposed to cockroaches within the twelve months of life were twice as likely as those not exposed to develop asthma." The cockroach is a known carrier of over forty different pathogens including: pneumonia, food poisoning, Salmonella and typhoid per World Health Organization Study. Parents' worst nightmare is rushing a child to the hospital with an asthma attack and/or a roach lodged in its' ear.

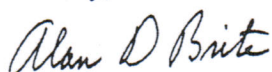
You can end this living in roach infested public housing by giving a container of Roach Prufe® to each public housing resident. The 1 lb delivered quantity US cost is \$3.37. With three United States patents, the powder simply applied in hidden areas with no other product to be used, will permanently eliminate even the worst cockroach infestation.

Pronounced 'Roach Proof', the odorless, non-staining, electrostatically charged powder being inorganic, remains 100% effective indefinitely as long as it is left undisturbed. It is not affected by humidity. For over thirty years with over 60 million users, including the White House, Roach Prufe® has an unblemished record of safety for both people, pets and those chemically sensitive.

Roach Prufe® is EPA registered for use in all: homes, apartments, hospitals, hotels, schools, factories, restaurants, markets, yachts, mobile homes, buses, kennels, zoos, food processing plants and new building construction. University of California Report

This is not about kudos or selling more of my stuff. With 32 United States and foreign patents this WW2 Marine needs neither. If this was a child or miners down a well, you would spare nothing to save their lives.

Sincerely,



Alan D. Brite, President & CEO  
Copper Brite, Inc.